



PROJECT CIVIL DISCOURSE: THE SCIENCE OF CONSENSUS

A lecture series on how people make decisions and how that process affects their behavior in conflict and consensus situations.

Thursday, Oct. 16

DECISION MAKING AND DISPUTE RESOLUTION



Richard Birke, Associate Professor of law and Director of the Dispute Resolution Center at Willamette University College of Law in Salem, Ore., will discuss brain research and how it affects

current Alternative Dispute Resolution (ADR) practices and efforts to build consensus. Birke has written extensively on the ADR movement in the legal field.

Thursday, Oct. 30

ETHICAL BEHAVIOR AND PUBLIC VIRTUE



Richard Morrison, an attorney with Salmon, Lewis & Weldon, P.L.C. focusing on agricultural issues including water rights and environmental law, will examine the virtues that apply to those running

for public office and the character of the voters who elect them.

Thursday, Nov. 13

THE PSYCHOLOGY OF PERSUASION



Robert Cialdini, Regents' Professor of Psychology and a W.P. Carey Distinguished Professor of Marketing at Arizona State University, will focus on the art of persuasion, compliance, and negotiation

as discussed in his new book, *Yes!: 50 Scientifically Proven Ways to Be Persuasive*.

Each lecture will take place at the Arizona Science Center's Auditorium and will run from 7–8:30 p.m. Admission is free.

Presented by: Project Civil Discourse, the Lodestar Dispute Resolution Program at the Sandra Day O'Connor College of Law at Arizona State University and the Arizona Science Center.

Project Civil Discourse is a statewide effort to share, model and provide insight on collaborative problem-solving techniques to enhance and improve public dialogue and discussion about the important issues that affect the State of Arizona. For more information on the Project, visit azhumanities.org.

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